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9-11-1998

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Recommended Citation

University of Dayton, "University of Dayton Named to Fifth Edition of 'Best Buys' Directory" (1998). *News Releases*. 10520.
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UNIVERSITY OF DAYTON NAMED TO FIFTH EDITION OF 'BEST BUYS' DIRECTORY

DAYTON, Ohio — The University of Dayton is one of 300 colleges and universities included in the just-released fifth edition of Barron's *Best Buys in College Education*, a guide that profiles colleges that "give students and parents the best value for their educational dollar," according to the directory.

A Cincinnati student is quoted in the UD profile as seeking a school that was "small-to-medium in size, that offered a big-time atmosphere and that specialized in people. It had to be a place where students were the top priority, providing a well-rounded, total educational experience." According to the student, who recently graduated from UD with a degree in communication, "The University of Dayton turned out to be a friendly, affordable place in which to learn, lead and serve."

"As always, it's nice to be recognized," said Chris Muñoz, associate provost for enrollment management at UD. "Financial considerations can certainly play a part when students and their parents are narrowing down their choices for higher education, and inclusion in the Barron's *Best Buys* directory points to the value of a UD education."

The directory includes information on facilities, financial aid, job prospects for graduates and special programs, as well as:

- The student body — "We are caring and concerned, friendly, supportive and glad to be here," said a junior quoted in the profile.
- Academics — "With the open-door policy that many of the faculty hold, if you need help and the professor isn't busy, walk in and state your problem," said a management major.
- Campus life — "Campus Ministry is very active and much beloved around campus, with students taking part in a wide range of service projects from building houses for Habitat for Humanity to adopting underprivileged children for a night of festivities during Christmas on Campus," according to the profile.

The bottom line, according to the directory? "Undergraduates seeking a 'down-to-earth' place with real people and a solid education may find their slice of heaven at the University of Dayton, says a believer. 'Its personal attention and atmosphere of community make it much more than an academic institution.'"

The 720-page directory is issued in paperback and sells for \$14.95.

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